

Chelan County Fire Protection District No. 5
250 West Manson Blvd.
Manson, WA 98831
Workshop Meeting of Commissioners
Wednesday April 17, 2024 @ 3:30 pm

Commissioners Present: Fred Weiss, Chris Willoughby, and Dan Baker.

Others Present: Chief Arnold Baker, District Secretary Reggie Trusel, Lieutenant-Training Officer Raynor Baker. Terry LaBrue with LaBrue Communications and Firefighter volunteer Ronan Walsh via Zoom.

Call to Order: Chairman Weiss called the meeting to order at 3:30 p.m. The Flag salute commenced.

Levy Lid Lift 2024:

Terry LaBrue
Communications Plan

1. Communications update:

a. Commissioners' News Release, announcing ballot measure approval, done
Lake Chelan Mirror: News release and Pro/Con.

Cold weather rescue article last week.

Training out in the field – work with Reggie to create a posting.

1st Meeting: not a lot of people @ Grange Hall

b. Cold Water Rescue Training, News Release, done

c. Training Burn Notice, done (Fred)

d. First meeting requesting public involvement (Pro/Against Notice) done.

- Outcome: Two people from Grange meeting signed up for Pro Committee.
Terry will be meeting with that Committee.

e. Second public meeting requesting volunteers, Scheduled, Reggie.@ Grange

f. Volunteers' News Release, done

2. Campaign materials design, preparation-

a. Letterhead

b. Business cards

c. Yard sign

d. Door hanger (English/Spanish)

e. Arrange for 3rd-party Facebook page for campaign news - QR Code

f. Arrange for bank check book to funnel contributions, pay bills

g. Contact PDC, file paperwork- (Terry LaBrue)

h. Distributing 4X6 post card with QR code. The QR code will direct voters to our Dept. website where we will post all Levy information.

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- i. Information Video: Tucker Wagner & Josiah Davison
Started first filming 4/16/24 - Wildland Fire Training.
 - j. Newsletter-Distribute again in July both English/Spanish
3. LaBrue Communications budge and revised plan through August
4. Cancel voter survey No need. Look at different precincts.
- Chief Baker will review the 2023 voter list and gear our mailers to those addresses and also look at voter turnout for different precincts.
5. Other stories on hold:
- a. Volunteer Fireman and Family Accident and Recovery
Ronan will be sent the article to review & make edits.
Ronan Walsh will be heading up, two Levy "information" meetings with the department volunteer group May 7th & May 21st.
 - b. Nighttime FF training with new equipment
6. May deadline confirmation: May 3, 2024
- The Chief will hand deliver May 2, 2024, to Chelan County Election office.
7. Volunteer Campaign organization
- a. Terry LaBrue Chairman
 - b. Co-chair
 - c. Treasurer/Secretary
8. Any parades/events for publicity purposes (anyone own a retired fire vehicle?)
Manson apple Blossom Parade: May 11th. Use as connecting to public not political.
Firefighters can hold signs using a different vehicle to solicit votes. Separate.
9. Community organizations in Manson?
- The Chief interviewed with KOZI Radio April 12th and had a second interview to air this week.
 - Commissioner Weiss will reach out to Al Steele Vice Commodore for Lake Chelan Boating Club (Manson) to set up a date to attend the May or June meeting.
 - Chief Baker will inquire with the Lions Club to join a meeting sometime in June/July.
10. Meeting with Manson Chamber? Chief Baker Meeting-May agenda.

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Adjournment: Board Chairman Weiss closed the workshop meeting with no additional business before the Commissioners, the meeting adjourned at 4:06 pm.

Chelan County Fire District 5 Board of Commissioners:

Commissioner Chairman Fred Weiss

Chris Willoughby

Commissioner Dan Baker

Attest: Regenia Trusel
District Secretary